

COMPANY PROFILE

Legato°
Creative Company

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2026



Brand Identity & Creative
Media Solutions

Branding

Media

Studio

Tech

Where Creativity, Strategy & Technology Converge



01 — About Legato



Legato is a creative and technology driven company dedicated to helping brands build meaningful identities, connect with their audiences, and transform ideas into impactful experiences.

We bring together branding, digital marketing, media production, and digital product development within one integrated ecosystem enabling businesses to move seamlessly from strategy and identity to content, communication, and digital execution.

Our approach combines creativity with purpose, creating solutions that are not only visually distinctive, but also strategically aligned, functional, and built for lasting impact.

02 — Our Vision

We believe every brand has a story worth telling.

Our vision is to create bold, meaningful, and memorable brand experiences that help businesses establish their presence, communicate with clarity, and grow with confidence.

- **Building Brands That Leave a Lasting Mark**

Helping brands grow, connect, and share their success stories with the world.



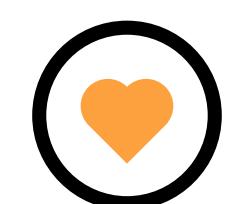
We are here to build bold and
impactful brands that leave a lasting
mark on the world.

03 — Services we provide



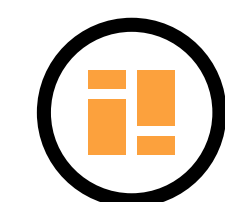
Branding

We create distinctive brand identities that reflect your vision and build a strong connection with your audience.



Digital Marketing

We create engaging content, social media designs, and strategic marketing campaigns that strengthen your brand presence and connect with your audience.



UI/UX Design

We design seamless and engaging digital experiences that combine creativity, functionality, and user-focused design.



Media Production

At Legato Studio, we produce high-quality creative content through premium production spaces designed for modern brands and creators.

04 — Our Approach

From Idea to Impact

We take a comprehensive approach to building and developing brands.

Rather than treating branding, marketing, content, and technology as separate disciplines, Legato brings them together to create a consistent experience across every touchpoint.



- 01 — Discover**
Understanding the business, its vision, audience, challenges, and opportunities.
- 02 — Define**
Developing the strategic direction, positioning, and creative approach.
- 03 — Create**
Transforming strategy into distinctive identities, content, experiences, and digital products.
- 04 — Deliver**
Executing every element with attention to quality, consistency, and functionality.
- 05 — Evolve**
Helping brands continue to grow, communicate, and adapt in an ever-changing market.

Creative works with our incredible people →

We take a comprehensive approach to the creation and development of brands.

We help local companies and services enter the market, and well-known brands expand an audience.





Give your brand a presence
people remember.

Branding

Alaali Lexmaxima



Rooted in Bahrain's legal heritage and shaped for the future, Al A'ali Lexmaxima brings together established legal expertise with a modern approach to the practice of law.

We worked with the firm to translate this balance of heritage, professionalism, and innovation into a distinctive creative identity.



English Typeface

Gotham

Light
Book
Medium
Bold

Aa
Aa
Aa
Aa

Deep Navy

Pantone: 2965 C
RGB: (31, 42, 68)
CMYK: (54%, 38%, 0%, 73%)

Warm Bronze

Pantone: 7588 C
RGB: (173, 133, 97)
CMYK: (0%, 23%, 44%, 32%)

80%

80%

60%

60%

40%

40%

20%

20%





Mullak Plus



Bringing property management into one connected experience, Mullak Plus combines operational, financial, and legal management through a unified digital platform.

We helped translate this vision into a modern brand built around simplicity, transparency, and smarter management.

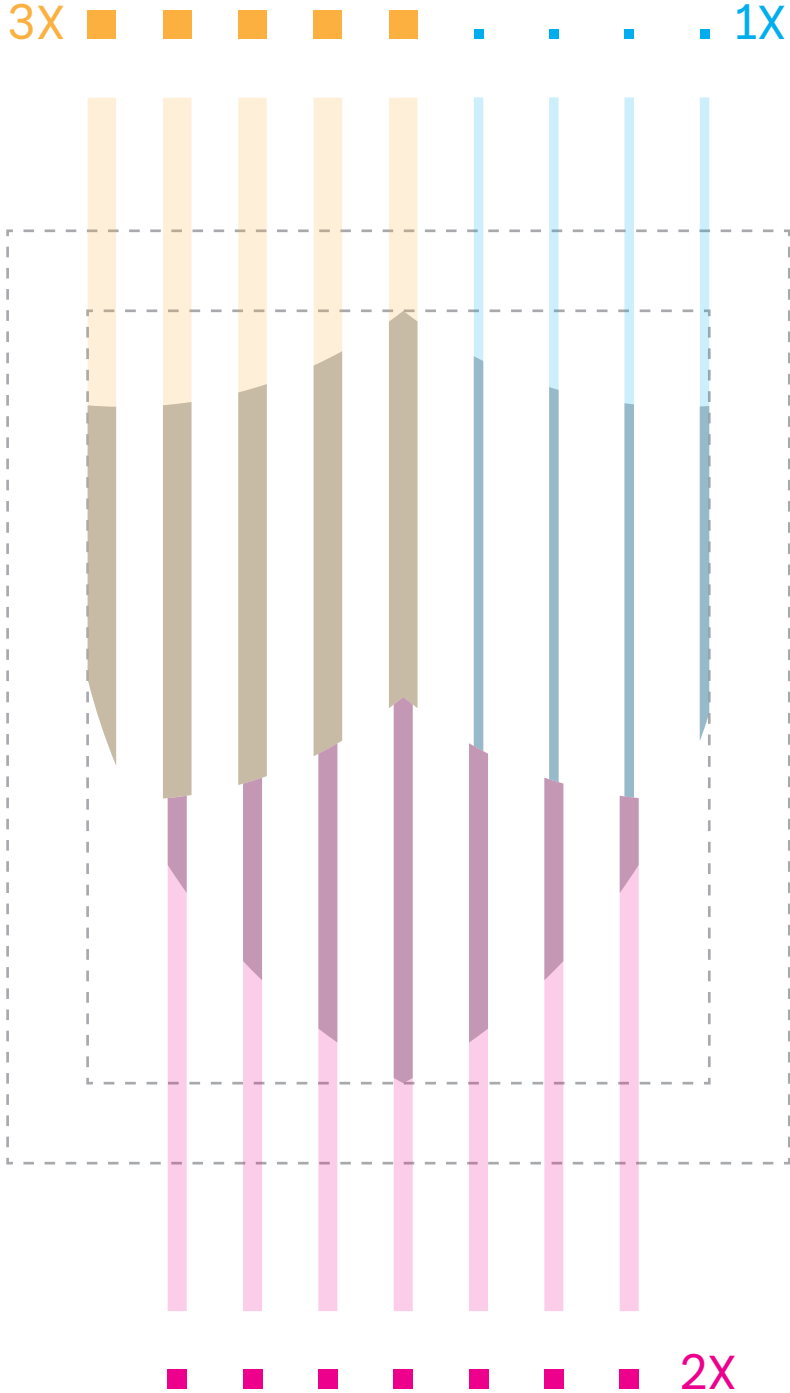


Shades

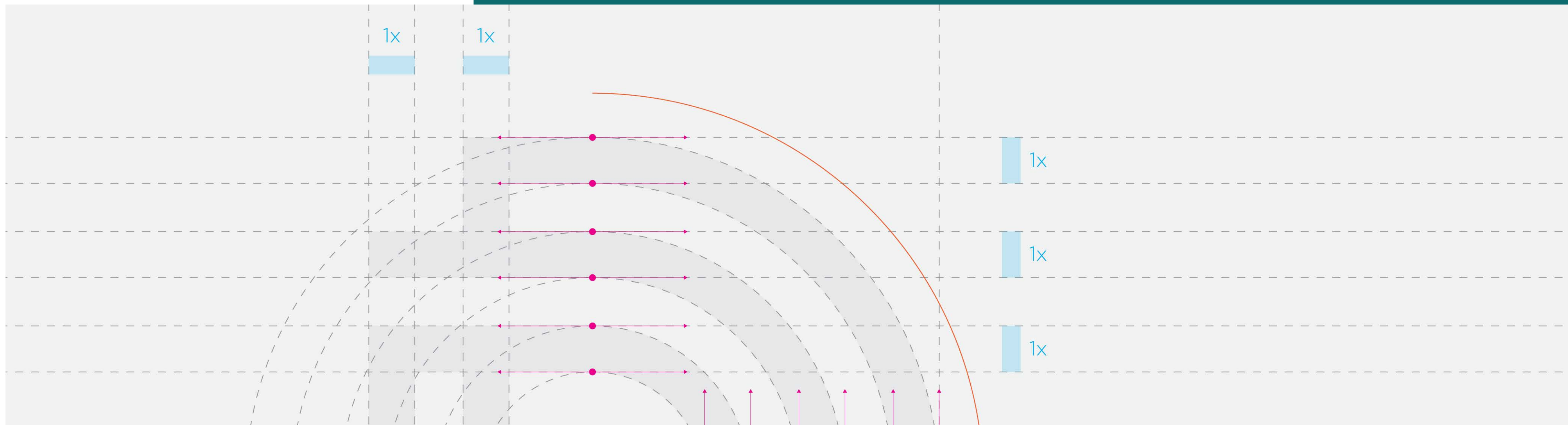


Some legal matters are not complete with a judgment — they require the right steps to bring that judgment into action. Shades for Private Execution operates at this critical point,

providing professional execution support in Bahrain with a focus on precision, structure, and clarity.

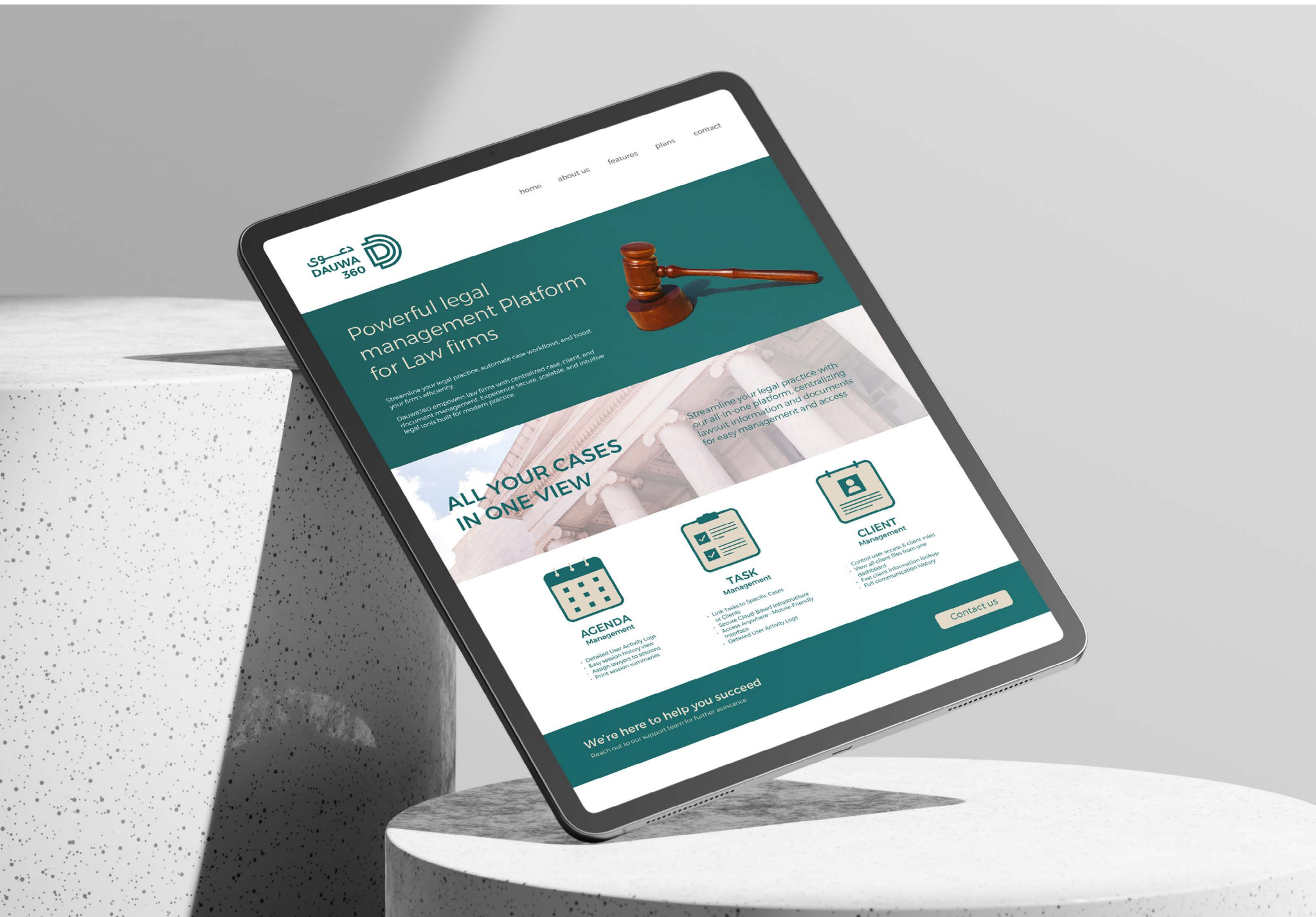
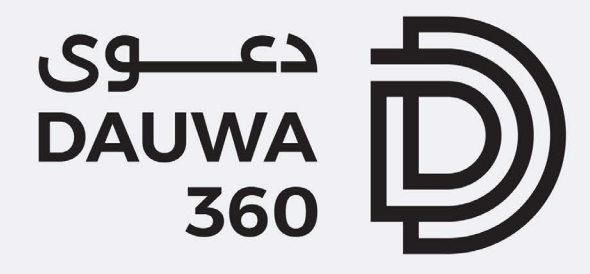


Dauwa 360



Dawua 360 is a digital platform designed to simplify and streamline law firm operations.

For the brand, we refined and enhanced its existing identity, preserving its established character while giving it a cleaner, more contemporary and cohesive visual direction.



InDeal

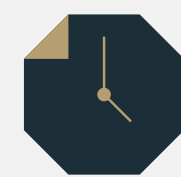


Turning stalled real estate matters into opportunities for progress, inDeal combines legal expertise with practical solutions to navigate complex property challenges.

Our creative work focused on giving this purpose a clear, modern, and distinctive visual expression.



Contact us



Timing



Location



Legal Advice



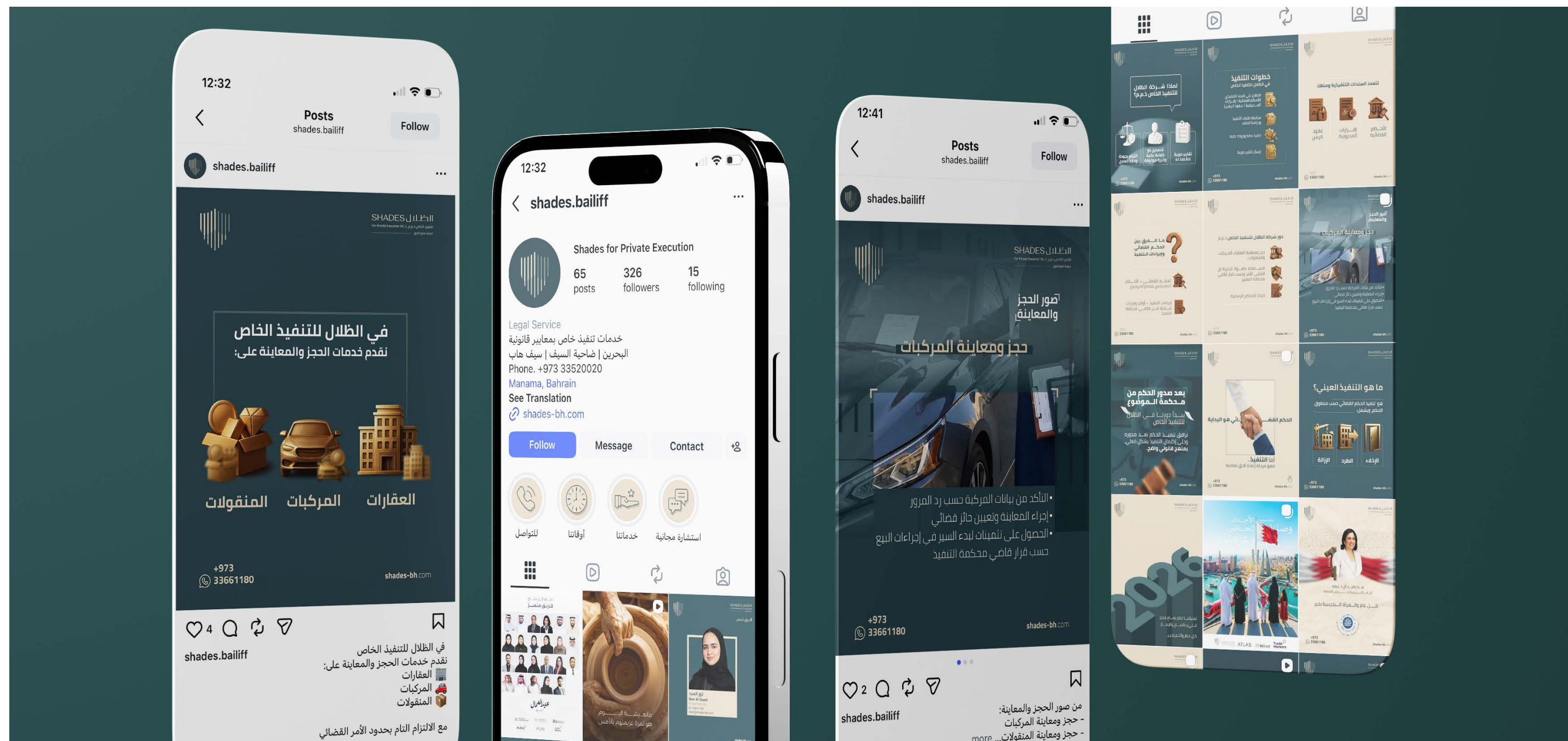
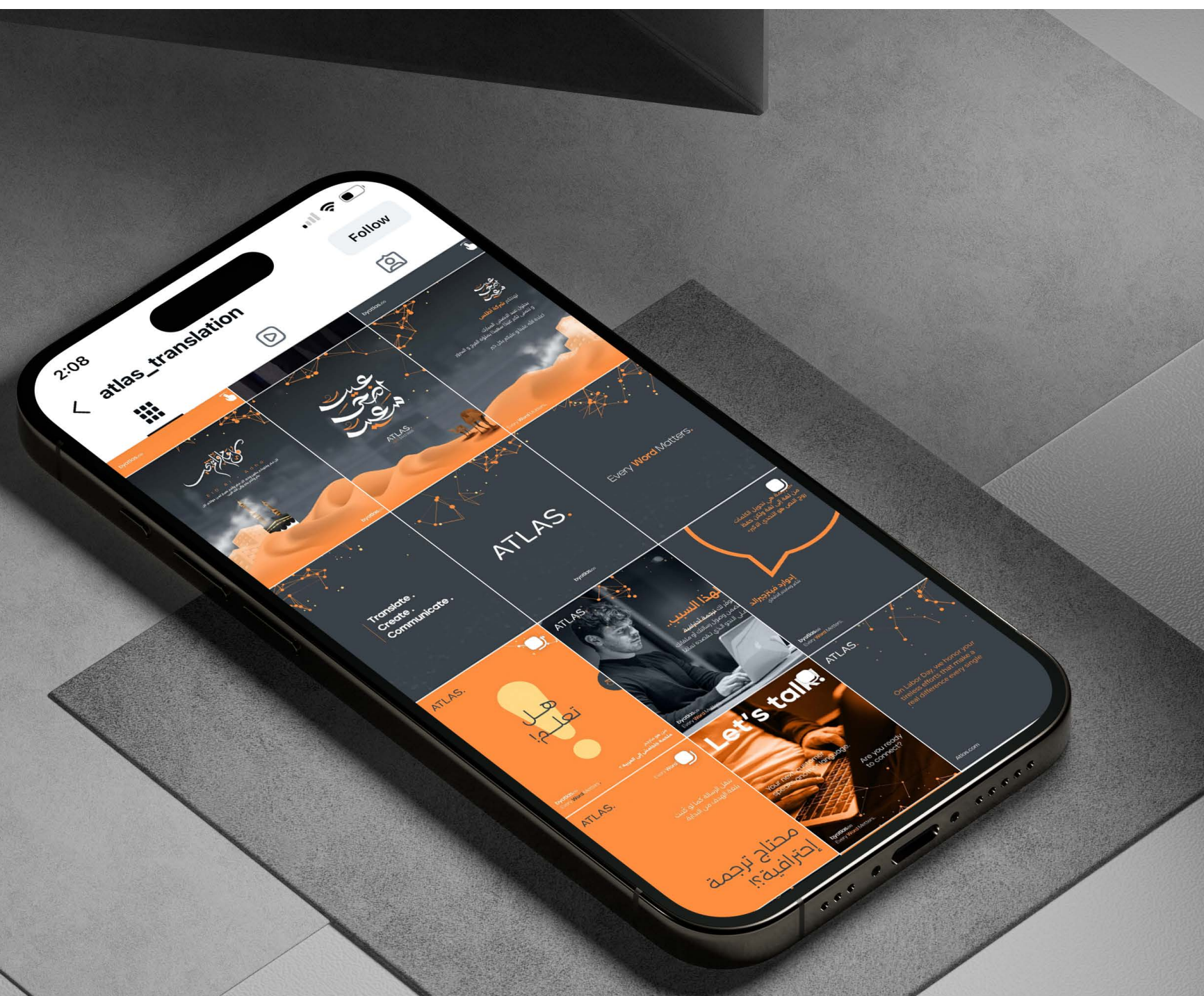
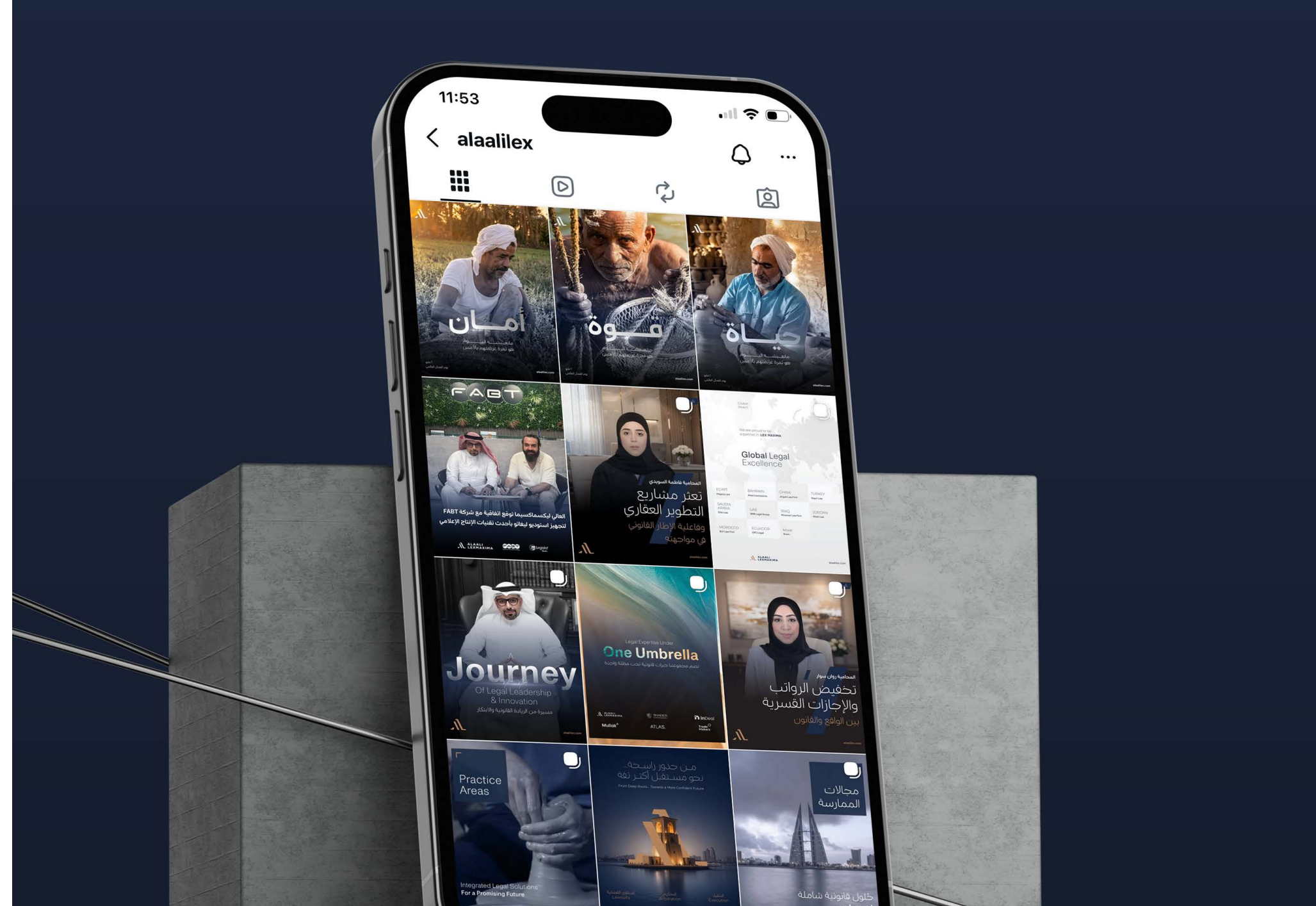
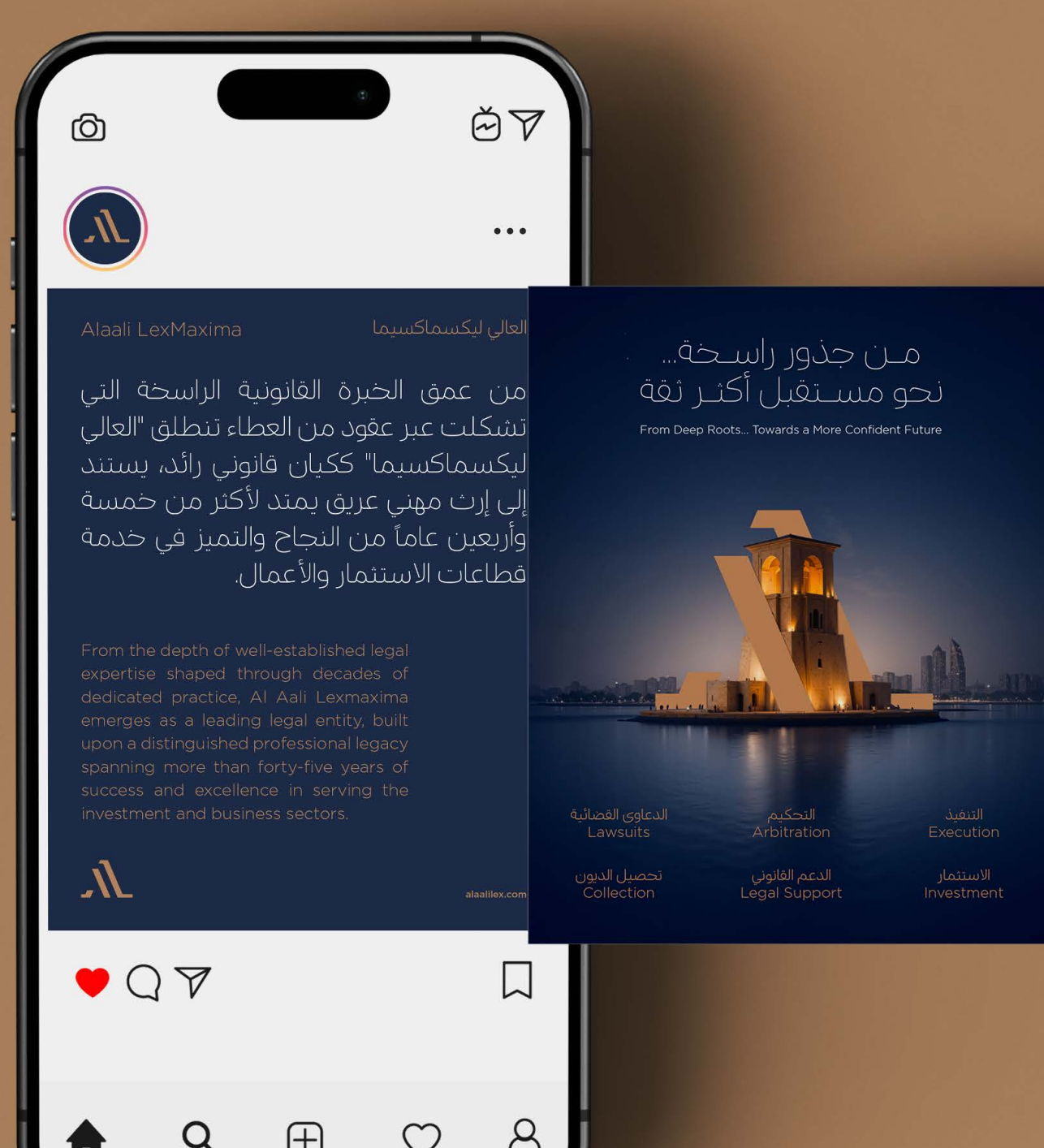
Services





Turn attention into meaningful
connection.

Digital Marketing

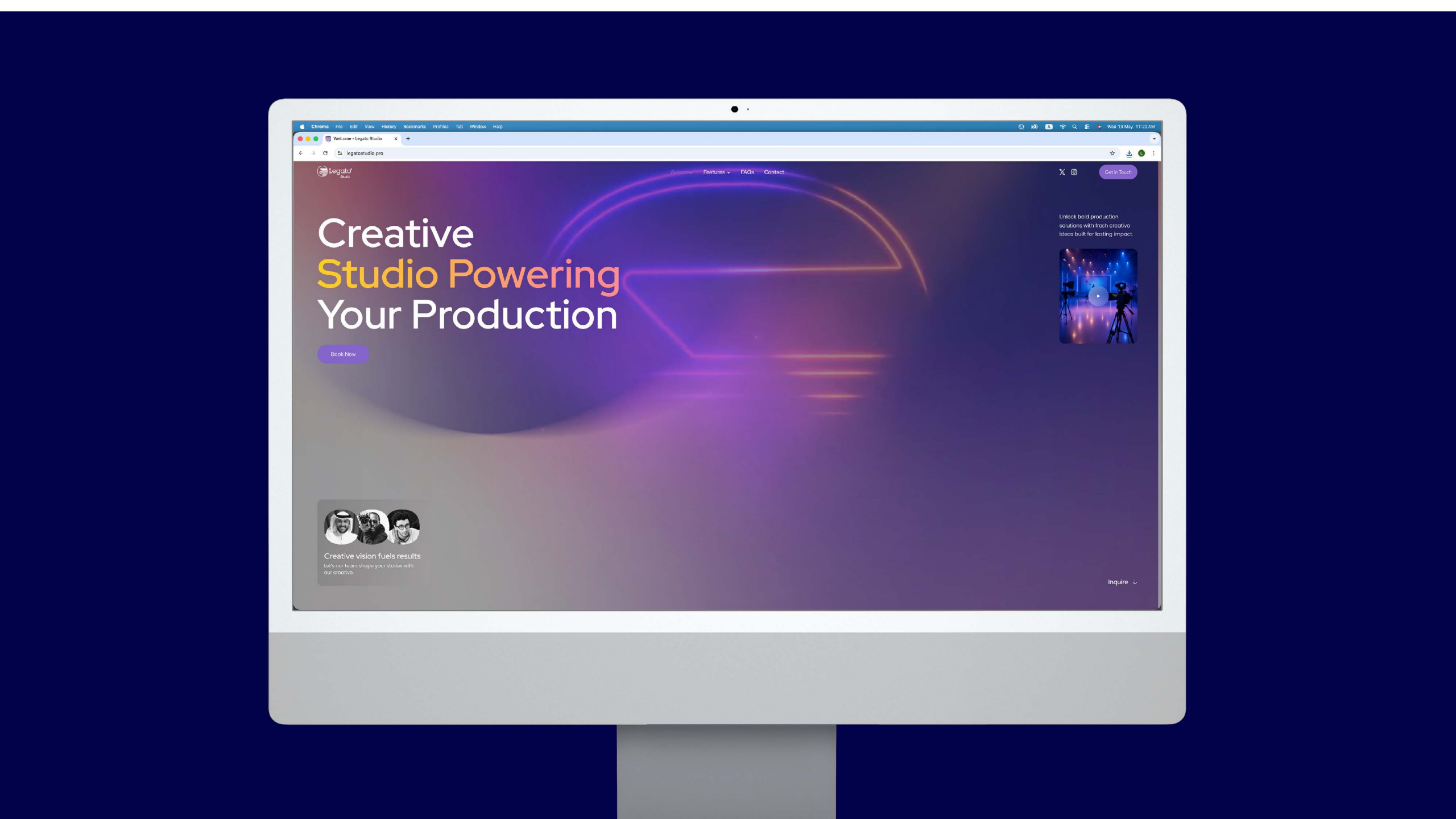






Make every interaction
feel intentional.

UI/UX Design







Turn ideas into stories
worth watching.

Media Production

Legato Studio

Teaser Campaign

Before the doors opened, we created a teaser that built curiosity around what was coming next. A visual introduction designed to spark intrigue and set the tone for Legato Studio’s launch.



Creative Concept • Production • Direction • Post-Production

INFINITEWARE



Podcast Production

INFINITEWARE brought its conversation to Legato Studio for a complete podcast production experience. From providing the studio space and production setup to filming and post-production, the entire process was handled by the Legato team.



Studio • Production • Cinematography • Post-Production



Bahrain Bar Society



Society Profile Video

A series of conversations featuring members of the Bahrain Bar Society, sharing their perspectives on the society, its role, and the community it brings together. The production focused on creating an authentic and professional visual story through the voices of its members.

**Interview Direction • Production •
Cinematography • Post-Production**

Sanad

Product Introduction Video

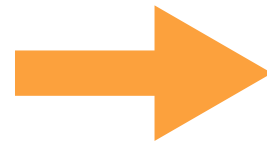
Making a new kind of legal experience easier to understand, this introduction video brings Sanad's purpose to life showing how AI can simplify the process of preparing a Sharia-compliant will through a guided, structured experience.



Concept • Production • Cinematography • Editing



06 — Why Legato?



One Ecosystem.
Multiple Capabilities.
One Vision.

Let's Create What's Next.



Whether launching a new brand, transforming an existing identity, producing meaningful content, or developing a digital product, Legato brings together the creative expertise and technological capabilities needed to turn ambitious ideas into meaningful experiences.

LET'S CONNECT

Have an idea, project, or
opportunity in mind?

Let's start a conversation
and explore what we can
create together.

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